



Newark Area Soccer Association

www.newarkareasoccer.org

Sponsorship Opportunities



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About Us

The Newark Area Soccer Association (NASA) is a 501c3 charitable youth educational association established in 1991. The program and facilities that we have today are a result of the many hours of volunteer efforts from our current and past parents and club members.



Our Vision

The vision of the Club is to have more people playing soccer and to raise the overall awareness of the sport in the county. Every facet of the game requires more organization. It is simple enough to promote more soccer. To have better soccer games the players will need more educated coaches, more experienced referees, more knowledgeable fans, better fields, and a more comprehensive program to bring the players great skill and appreciation of the sport of soccer.

Our Dream

Finally, our dream is for every one of our members and their families to live each day with:

**Responsibility
Integrity
Respect**

NASA – Where children of all ages learn, grow, play and participate in a safe, friendly, healthy environment!

Why your business should sponsor youth soccer...

If you personally or through a business would like to help support youth sports in Newark and its surrounding areas please read the following document.

Reasons why businesses should sponsor youth soccer...

- Increase awareness of the company's product and services
- A fantastic form of advertising
- Help keep the cost of youth sports programs low
- Outstanding value for money
- Build goodwill
- Possible tax incentive

Customer Profile

Newark Area Soccer Association (NASA) is located in Newark, Ohio. Our club oversees both recreational soccer leagues and select soccer teams. Our clubs facility, Alfred Reese Park, is a 70 acre complex which we use to create 18/20 soccer fields each Spring and Fall. Our programs are offered to youth ages 3 to 18 and we have programs for all abilities levels.

Spring and Fall Soccer Seasons

NASA Recreational Leagues are completely in house leagues and both games and practices are at our complex. On average, teams practice twice a week with game day being Saturday mornings. Our select teams, which is called Xtabi, practice twice a week and play a minimum of 4 home games per season at our fields. On average we have 8 to 10 Xtabi teams per season. Seasons are run over 10 weeks both Spring and Fall.

Average number of visitors/ club members per weekday: **400**

Average number of visitors/ club members per weekend: **800**

Average number of visitors/ club members per Spring & Fall seasons: **28,000**

Tournaments & Special Events

The club runs two soccer tournaments over the year, one in Spring and one in Fall. The Buckeye Cup and Hopewell Cup are run over one weekend during each season. On average we have 80 – 100 teams at each of the two tournament weekends, we attract local teams from the Columbus area and the rest of Ohio but also teams from outside of the state of Ohio. We also run soccer camps, we run in club pre season and summer camps. On top of that private companies run their own soccer camps and active fit days at our complex.

Average number of visitors/ club members per tournament day: **1,500**

Average number of visitors/ club members per tournament weekend: **3,000**

Average number of visitors per year at tournaments & special events: **7,000**

**28,000 Visitors over
the two soccer seasons on
average!!**

Sponsorship Opportunities

Sign Sponsorship

\$350 annually

Sponsor Benefits:

3'x7' size sign printed on a 7/16" coroplast

Sponsor may select placement (facing fields or parking lot)

Cost includes black plus additional color ***extra fees for multiple colors***

Recreational Single Team Sponsor

\$400 per season

Sponsors Benefits:

Team name will be sponsors company name

Company name/ logo on training T-shirt

Company name displayed on season schedule

Recreational Division Sponsor

\$1000 per season

Sponsors Benefits:

Division name will be sponsors company name

Display company sign/ banner at the club (provided by company)

Sponsors company name/ logo on division schedules

Sponsors company name/ logo on division page on our website

End of season certificates/ medals display with companies' logo

NASA Academy U6 Division Sponsor

\$800 per season

Sponsors Benefits:

Division name will be sponsors company name

Company name/ logo on training T-shirt

Display company sign/ banner at the club (provided by company)

Sponsors company name/ logo on division schedules

Sponsors company name/ logo on division page on our website

End of season certificates/ medals display with companies' logo

**NASA welcomes
charitable donations!**

Sponsorship Opportunities Continued...

Xtabi Training Uniform Sponsor

\$300/\$400 per season

Sponsors Benefits:

Sponsors company name/ logo on warm up & training T-Shirt

Warm Up Jacket options (under amour/ teamwear) ***extra fees apply***

Club Soccer Camp Sponsor

\$400 per camp

Sponsors Benefits:

Sponsors company name/ logo on camp T-Shirts

Sponsors name/ logo on all forms of camp advertisements

NASA Complex Sponsor

\$5,000 annually

Sponsor Benefits:

Sponsors company sign above both entrances to the clubhouse

Sponsors company name/ logo on select league schedules for field location

Sponsors company name/ logo on field maps (displayed at club and online)



Help to support local
youth sports!

Newark Area Soccer Association Sponsorship Agreement

Please complete, sign and return form to:

Newark Area Soccer Association

Alford – Reese Park

600 Baker Blvd

Newark, Ohio, 43055

740-366-7033

Or email:

nasa.lori@gmail.com

Company/ Organization Name: _____.

Company Address: _____.

Contact Person: _____.

Phone: _____.

Email: _____.

Sponsor Signature: _____, Date: _____.

Package Selected: _____.

Please select payment method option (circle chosen option):

Cash/Check (made payable to Newark Area Soccer) OR Credit/debit card

Name as shown on credit card: _____.

Credit Card #: _____.

Expiration Date: _____, Zip Code: _____, 3 digit code: _____.